

OPINION

Money, not bride rules professional sports

By ROO CHRISTIANSEN
Editorial Page Editor

In curious. Can anyone remember when sporting events were not played for the money but instead out of sheer competitiveness or pride? It's hard to recall, isn't it? Today, professional athletics has turned from games to big business.

In 1919, when baseball was a small-operation sport, ballplayers made so little that the game's best team was bribed into losing the World Series. Since that time the sports pages have been filled with controversy and scandal. Professional athletes have turned from pawns to partners.

Reggie Jackson, the power-hitting designated hitter for the California Angels, is talking with Angels owner Gene Autry about forming a partnership after he hangs up his spikes.

The true-blue sports hero is fading into the past. Even Pete Rose, the Charlie Hustle of baseball, is into the big money. Would Pete ever take a salary cut from the Reds in order to help the business of the team? Probably not. In the golden days of baseball the great Joe DiMaggio, the hall-of-fame centerfielder for the New York Yankees, was offered a \$5,000 cut in salary after he set a major league baseball record for hitting safely in 56 consecutive games—a record that may never be broken. He took it.

Today such a salary cut would be virtually unheard of. The average salary in 1979 professional baseball was \$115,556. The mean in 1983 sky-rocketed to \$289,194 and is now over \$300,000. Baseball is even higher, as these athletes take home in the neighborhood of \$500,000 a year—mind you, these are only the average-to-mediocre players.

To put this salary-creased industry in perspective we can turn to the salary of the president of the United States—Ronald Reagan. Reagan's salary is approximately \$200,000 a year plus expenses. In comparison Moses Malone, the all-star center of the Philadelphia 76ers, makes \$2.2 million a year. New I ask you, shouldn't the salaries be reversed? Who has the most responsibility?

It might also be fair to note that the current average salary in the United States today is \$17,400. In other words, grown men and women playing games can earn more each year than doctors, lawyers, steel workers and college professors. Is our society so messed up, or do Americans worship the gods of the gridiron?

Steve Young, the million-dollar quarter-

back with the Los Angeles Express and former Cougar signal caller, signed a contract reported to be worth \$40 million. Is Young worth it? Perhaps a new angle to professional sports is needed. Young gives the Express a lot of dividends. His clean-cut image and hero characteristics are admired by young people and respected by adults—he puts fans in the stands in a media delight. Thus, it is fair to assume he is worth his lofty contract. Other sports figures also earn their high salaries: Reggie, Steve Garvey, Dan Marino, Walter Payton and Julius Erving, to name a few. These athletes are the stars, but what about the bench warmers that make hundreds of thousands of dollars? Fans are more than willing to pay for the game, but are there any doubts about what junior should be practicing? No, not the piano or his math, but rather his athletic skills.

While parents might be wise in training their children to become future jocks, it should be noted that there is only a total of 2,803 job opportunities in the major sports, so there isn't exactly a plethora of available jobs.

So what need are to do? Jerry Bus, owner of the Los Angeles Lakers (NBA) and Kings (NHL), says that economic order is more important than the game. "All sports have a job to do in the next decade," says Bus.

"Somehow economic order has to be restored. There was a time when athletes could be exploited because the owners had total rights to their services and a sense that that could not be changed. Certainly, the possibility of exploitation was there. Now the pendulum has swung in the other direction to a point where, because of the courts' rulings, the athletes—and especially the star—has at his mercy the entire public and all other people connected with the sport. So the exploitation possibilities have shifted from the owner to the athlete."

While the athlete is the king of the hill, many of these wunderkids are having problems dealing with their new-found fame and fortune. Drug abuse in the sporting world is making headlines nearly every week. One reason is the pressure. Many of these new stars come straight from college, where they have been struggling to make car payments, and suddenly they are thrust into the professional limelight. Suddenly there are demands for autographs, commercials, endorsements and public and television appearances. This overnight success in mind-boggling, and to escape from the pressures and tensions, they turn to drugs. Soon, they become addicted and find their talents eroding. Afraid to turn to help they are dis-

covered and cut from the team or found dead of an overdose.

Professional athletics is definitely a big business—in some cases a deadly business. The major sports leagues need to band together to set up training programs for incoming athletes. Not a training program to get into shape, but one in which the athlete learns to cope in society and can use his fame and fortune in doing good and creating heroes for the public. This program could help athletes learn about the dangers of drugs and the effects they have on their careers. Successful athletes such as Julius Erving, Danny White and Steve Garvey could teach rookies and fellow veterans how to deal with the media, the public and the job. Such a program would save a lot of lives and bring sports favorably back into the hearts of the public.

Fride, not money, needs to be the future of professional sports if it is to survive in the next few decades. Owners are getting to the limit of their checkbooks and becoming more and more concerned about image. If athletes and owners can work together sports will have a long and successful future by remembering the people who love the game.

Those were the days my friend, I thought they'd never end...



LETTERS TO THE EDITOR:

Red tape blues

Editor: Sometimes ago while having a casual conversation with a former graduate of BYU I laughed but agreed when he said he had returned BYU, RTU, for "Red Tape University." Each semester I am amazed indeed at the amount of red tape a student must incur. However, if I were to rename BYU I would name it LCU—"Lack of Communication University."

When one takes time to step back to assess the situation, one not only finds that it is not the red tape that causes hassles and frustrations, but merely that there is a definite lack of communication. The professor more often goes to one building to accomplish a task and upon arriving, you are questioned as if under criminal investigation. The professor more often says that they can't help you because "the professor said something different." Referred to another building, to another person, and the game is repeated. At times you wonder if in fact you are an honest adult student, when everyone treats you like a dishonest child.

Doesn't anyone at this university under-

stand that simple communication saves time, questioning, frustration (as well as other emotions) and sometimes money? For a university that is a religious institution which encourages all those affiliated with it to set goals and strive for intelligence and higher achievement, it has failed to instruct a vital course in basic communication. Be it between the dean of the department and a professor, a secretary in the office and the building custodian, a student and the registration office, or the cashier and the registrar, nothing can take place without some type of communication.

We have not been provided with mouth, ears, hands, feet, pen and paper, radio, television, newspaper, and all the other modes of communication for nothing. So why aren't they used?

I hope that when the roll is called up auditor, I will be in the right place, at the right time, with the right equipment, in the right place. I hope I'll have all the right tools and weapons. I have taken all the right prerequisites, have the right signatures on the right papers. I don't wish to be a student who has wasted something somewhere, but that the 15 different people I consulted, had

15 different sets of instructions and I was forced to select those that were "most correct."

Whether by dialing the telephone, sending smoke signals or barking the message out on a drum—let's communicate.

Mary Livingston
Crest, Colo.

No Oriental help

Editor: After waiting five years for BYU to produce a play that needed Oriental, I find it highly ironic that I, a 100 percent Chinese, didn't even make cast lists for "The King and I."

Furthermore, to be judged on an entire audition based only on eight measures of music and not have Newell Dayles there as an inviter.

Having years of private voice lessons, and a strong desire to help for community and state competitions, I found it exceptionally frustrating to have Dr. Metten say he "has no idea why I didn't make it" or that "my pitch must have been off or something." My accompanist who has perfect pitch ran tea-

tify to the contrary.

I have often suspected favoritism in the Theatre Department at BYU, and it seems my fears are confirmed. I have found that they hardly acknowledge fresh talent, but can only use those who have acquired a "credit rating" by being in previous BYU productions or by knowing the director. (Sound like Hollywood?) Students with other BYU productions behind them did not even have to go through preliminary auditions, but merely walked into call-backs and made it. Whatever happened to integrity and equality in the 20's?

Since my major is no longer theater and since I can't change my nationality, I do not fear speaking for a long-to-silent majority.

As for those of you who worked so diligently yet did not have the credit rating to be in the production, I am sorry. Merely seek a major where competency, performance and skill are recognized and appreciated. And if you possess "The King and I," look to see if any real Orientals were cast amid the Latin Americans and dark-haired Caucasians.

Lisa Ann Christensen
Honolulu, Hawaii

Y gridders bust Runnin' Utes

Editor's note: For the BYU-Utah game story, please turn to page 6.

By SCOTT D. PIERCE
Sports Editor

SALT LAKE CITY—It was Ute Busters versus Zoo Busters, Blue versus Red, Provo versus Salt Lake City.

The Cougars' 24-14 win over the Utes on Saturday may have put the boys in blue in a position to win the national championship, but the game would have been important if both teams were 0-10. It was BYU versus Utah.

The Cougar-Ute rivalry is the Mountain West's version of Nebraska-Oklahoma, Pitt-Penn State or USC-UCLA. Backers of both contingents want nothing more than to see their team triumph. And Saturday's 60th renewal was no different from the 59 that came before.

From the way the Utah media hyped the game, you might have thought this was for the national championship. A local construction company got into the act, setting up a sign at the point of the mountain which may prove to be prophetic: "Western Salutes BYU—WAC Champs, Houliday Bowl Champs, National Champs."

Joan Rogers of Salt Lake City, who has been following the rivalry for 30 years, was bopping the Utes would help her celebrator birthday with a win.

"I'm real proud of BYU for being ranked, but I hope we beat the hell out of them," she said before the game.

Rogers wasn't the only one celebrating a birthday Saturday. BYU tight end David Mills turned 23, and the Alta High School grad was more than pleased with the win.

"The game has a little extra meaning for me," Mills said. "I've got some high school teammates on their team."

The in-state rivalry splits some families into two camps. Farmer Daily "Universe staffer Susan Ippakhtian's brother Rich is a second-string offensive lineman for the Utes.

"Rich told me if Utah won I'd better be prepared to move out of the house because he'd never let me forget it," Ippakhtian said.

Some Cougar crazies will do anything to see it there are BYU banners in the stands at Rice Stadium. Kevin Curtis, a junior from Salt Lake City majoring in psychology, stood in line overnight at the University of Utah back in September, bought 50 tickets to the game and sold them to other BYU fans.

"We all brought pistols," Curtis said. "If we lose, we're shooting ourselves after the game."

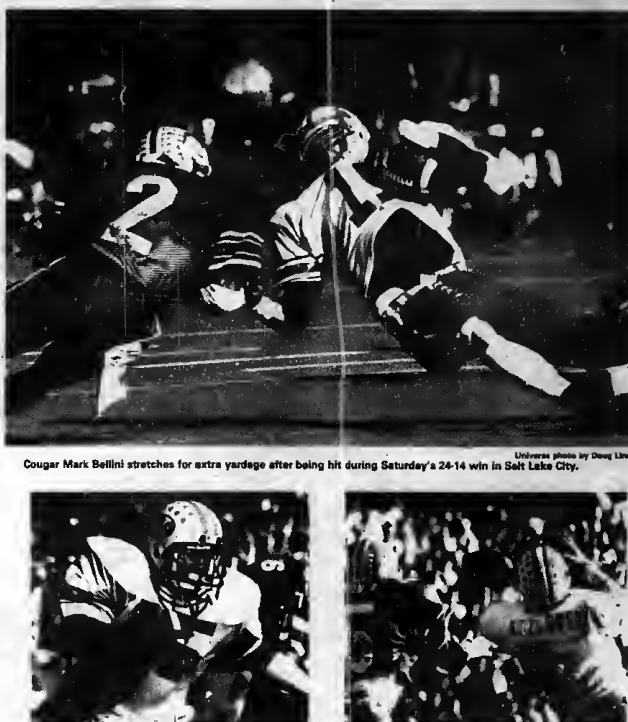
Curtis also endeared himself to Utah fans by burning a Utah grid poster before the game started.

Over on the other side of the field, a gentileman decked out in red, complete with a red cowboy hat and a red and white umbrella, brought the Utah students to life, leading cheers while standing in the aisles.

Unlike most games, Utah students didn't need a ticket to get in Saturday's showdown. They let in anyone with a Utah I.D. card, and packed them into the student section.

The Utes have a lot to learn from the BYU crowd about waves, though. Try as they might, the Utes could never make it more than a quarter of the way around Rice Stadium.

The first wave in the house was the one flowing from bottom to top in the BYU band. In the spirit of friendship and cooperation,



Univers photo by Doug Lind
Cougar Mark Bellini stretches for extra yardage after being hit during Saturday's 24-14 win in Salt Lake City.

Univers photo by Doug Lind
Lakot Heimull led all runners with 117 yards.

Univers photo by Dave Silberman
Glen Kozlowski and a Ute reach for the ball.

the two hands combined in the halftone show. But even the Marchin' Utes and the Big Blue Band got into the competitive spirit.

Incidentally, the Utah band began playing after the Cougars' last touchdown, only to be drowned out by "Rise and Shout."

The student section greeted the BYU team more politely than usual, chanting simply, "Go home, BYU, go home" as the Cougars ran out on the field.

Even Paul James, who does the radio broadcasts for the Cougars, was agitated by the Ute fans. Thursday night his house was toilet, papered and decorated with a Zoo

Buster sign. A sign at the game Saturday proclaimed, "PI is a geek."

Another somewhat bizarre banner said, "Ernest ain't afraid of no Utes."

There was a lot of emotion on the field as well as in the stands. Several "discussions" took place between the two teams, several personal fouls were called and Ute Errol Tucker was finally thrown out of the game after his second 15-yarder.

"I don't think they like us too much," said BYU defensive end Jim Herrmann. "This game means a lot to us. It's our Michigan and Ohio State."

See COUGARS' and Utes reach for the ball.

MORE INSIDE

Page 4: The stadium has changed quite a bit from the first one, called "The Grandstand" and built near where the Joseph Smith Building stands.

Page 5: The Cougar Club is not just a get-together for BYU alumni—it is a driving force of BYU's athletic program. A Papito, Members of the pop squad have to put in a lot of hours to perfect their performance because cheerleading is now more than just a pretty face and a memorized cheer.

NEWS DIGEST

2 held after police net 4.4 pounds of cocaine

SALT LAKE CITY (AP)—Two men arrested in what authorities called one of the largest drug buys in Utah history remained in custody at the Salt Lake County Jail Sunday.

Nineteen officers from local, state and federal agencies said they netted 4.4 pounds of cocaine in the undercover buy at the Airport Hilton Inn, 6101 Wiley Post Way. As soon as they purchased the drugs, paying \$110,000, they revealed their identity and made the arrests.

Arthur Ortiz, 31, Tooele, and Miguel Angel Nicolas Bucaro, 33, were being held with no bail, a jail spokesman said.

Ortiz was booked for investigation of conspiracy and for drug possession with intent to distribute. Bucaro was booked for investigation of conspiracy to distribute cocaine and possession of a controlled substance.

A third arrest was reported, but could not be confirmed Sunday by Salt Lake County Police Department or the FBI. The jail spokesman said Ortiz and Bucaro were being held for the U.S. Marshals Service. No date had been set for them to appear before a federal magistrate.

Confirmation expected today for Monson win

SALT LAKE CITY (AP)—Formal confirmation of Republican David Monson's narrow election to the 2nd Congressional District seat is expected today when the Salt Lake County Commission reconvenes to complete a canvass of Nov. 6 votes.

The official end of canvassing could also set up a request by Democrat Frances Farley for a recount paid recount, since the margin of victory for Monson is less than 1 percent.

Farley, who last week was told an unofficial count showed she had lost to Monson by a razor-thin 472 votes out of more than 210,000 ballots cast in the race, has said a recount was "quite likely."

She planned to confer today with her attorney, Randy Dwyer, and another attorney experienced with recounts, before making her decision.

"I don't want to drag this thing out. I would like a speedy resolution of the matter," Farley said. She added, however, that it would be irresponsible not to request a recount considering the closeness of the race.

"We're prepared to give her the recount," said County Clerk Duane Hendrick. He said once the canvass is completed, Farley will have seven days to file the recount request.

Moslem leader critical of Mideast terrorists

MANAMA, Bahrain (AP)—Middle East terrorist groups characterizing themselves as holy warriors were criticized as "abusers" of a sacred tenet of Islam, faith by a Saudi Arabian religious leader during the weekend.

The secretary-general of the Mecca-based Moslem World League, Abdullah Nasir, issued a statement distinguishing jihad, or Islamic holy war, and modern terrorism.

"Jihad in Islam was instituted to further the causes of justice, dignity and Koranic law through a formal declaration of war against forces bent on undermining these values and rights," he told The Associated Press in a telephone interview Saturday.

The league is a Saudi organization striving to promote Islamic study and research throughout the world.

Conceding that he wanted to avoid trouble with terrorist groups, Nasir said: "Let me only underline the principle that the practice of terrorism is against Islamic teachings. I will not single out any specific group by its name."

Number of jail inmates rises 41% in 5 years

WASHINGTON (AP)—The number of jail inmates in the United States grew by 41 percent in the five years following 1978, to reach a record 223,551 in 1983, the Justice Department said Sunday.

Reporting on the first jail census since Feb. 15, 1978, the department's Bureau of Justice Statistics said the rate of incarceration in jails grew by 29 percent, from 70 out of 100,000 people to 98 out of every 100,000 as of June 30, 1983.

Slightly over half of the jail inmates had not been convicted and were awaiting arraignment or trial, as was the case in 1978.

Convicted inmates included those serving a sentence, those awaiting sentencing, and probation and parole violators.

Operating expenditures per inmate averaged \$9,490, as local governments spent \$2.7 billion to run and build jails in the 12 months preceding the census.

WEATHER

Utah Valley forecast: Variable clouds at times through Tuesday with showers increasing late Tuesday. Highs: 48-53, lows: 25-30.

For the 24-hour period ending 5 p.m. Sunday:

High temperature: 51

Low temperature: 22

One year ago: 46-53

Prevailing wind direction: west

Peak wind speed: 13 mph, 11:30 a.m. Sunday

High humidity: 93 percent

Low humidity: 33 percent

Precipitation: none

Month to date: .36 inches

Since Oct. 1, 1984: 4.11 inches

THE DAILY UNIVERSE

The Daily Universe is an official publication of Brigham Young University and is published as a cooperative enterprise of students and faculty. It is produced as a laboratory newspaper in the Department of Communications under the direction of an executive editor and with the counsel of a university-wide advisory committee. The Daily Universe is published Monday through Friday during fall and winter semesters except during vacation and extramural periods. The Universe is published Tuesdays, Wednesdays, and Thursdays during spring and summer terms.

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Cougars win 60th battle in Runnin' Ute rivalry

Continued from page 1

According to Cougar receiver Glen Kotowski, it was rough on the field. "Those guys were hitting me everywhere," he said. "I got clobbered. I feel like I've been whipped."

Cougar center Trevor Matich was overjoyed

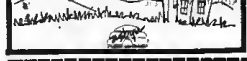
FOR ALL CLUB PRESIDENTS AND MEMBERS:

"Clubhouse" Meeting

Tuesday, November 20th

7 P.M. 151 TNRB

Informal meeting to discuss problems, ideas, fund raising, and Friday Night Live. Come and join all the campus clubs and with the Organizations Office to discuss these important issues.



with the win. "This is my very favorite place to play," Matich said. "I love to play up here and score and make their crowd listen to it."

The 6-foot-5 senior said the team had a "very emotional" meeting Friday night. One player told of being injured and carried off the field in BYU's last game in Rice Stadium in 1982.

"Their players were justing him and saying, 'It serves you right,'" Matich said. "That's just usual for this game."

One story circulating in Salt Lake City was that BYU safety Kyle Morrell was "No. 1 on the Utah list."

"That's great," Morrell said, "but I don't think they got me."

The senior from Bountiful, Utah, had five assisted and five unassisted tackles in the game.

Utah's players were visibly distraught as they ran off the field. Several were already in tears, and others displayed their emotions with some rather colorful language.

BYU senior offensive guard Craig Garrick has followed the blue-red battle all night, not moving. "Ever since I was a little kid I've heard about the Utah-BYU rivalry," the Provo native said. "I feel great about the win."

"I've never lost to them — I never will now."

Massey Studio, Inc.

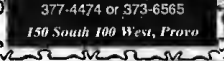
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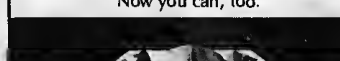
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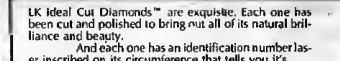


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Community spirit created

Football helps commerce

By LISA REESE

University Staff Writer

BYU football initiates enthusiasm and spirit throughout the area through programs, fans and activities.

Cougar Country Football is a program sponsored by the Provo Chamber of Commerce which was started to develop community pride, provide a range of family activities and create an economic benefit for area merchants.

It evolved from last year's program, the Home-game committee.

According to Gene Manning, chairman of Cougar Country Football, the program this year has been successful in beginning to promote all three major goals.

Manning said: "We've covered a large part of our goals this year, but our main concentration has been on building a foundation. Our main success will be seen after the program has been in effect for 2-3 years."

The concept of Cougar Country Football came from trying to promote home game enthusiasm and support county wide, said Manning.

The Cougar Country Football emphasis has been on marketing their program through activities and by selling banners, t-shirts, hats and jackets.

Cougar Country Football is funded by sponsorship of local merchants who become charter members by paying a fee of \$100 or \$200, depending on how involved they want to be.

Benefit of being a sponsor correlate with the initial goals of the initial Cougar Country Football — creating an economic benefit for area merchants.

"This program is basically trying to develop a marriage between BYU football and merchants," said Dan Opendure, a vice chairman for the Cougar Country Football Board of Directors.

"BYU promotes the team," he said, "and we promote the team spirit concept that spills over into the merchants."

The economic impact of BYU football on the area has to be positive, he said. "When you have 65,000 fans coming to fill stadium, a large portion of those will be from out of town. We have excellent shop-

ping facilities, and a lot of people shop here because of that."

Nevin Limburg, executive vice president of the Provo Chamber of Commerce, said the Best Western Cotton Tree Inn, a charter member, reported having a full inn every home game this year.

Manning said, however, that there is no substantial way at present to tell the significance BYU football has had on the economic growth of the community. Through the Cougar Country Football program, a projected rate of growth can be evaluated after a couple of years of development.

Limburg said, "We've involved all businesses in town to become members of the charter and sponsor their own activities in conjunction with the main pep rally we sponsor."

The official pep rallies, held every night before a home game, are basically designed as an effort for commercial enterprises to generate the spirit of football.

"We want people to feel they are in Cougar country and that the community supports the Cougars 100 percent."

— Nevin Limburg

Vice President, Provo Chamber of Commerce

Examples of activities sponsored by the Cougar Country Football range from bonfires and dances to tailgate parties and victory marches, which include BYU cheerleaders, Comco, food and music.

Limburg said 400 to 3,000 people have attended these activities, including BYU students and community members.

Each main activity is sponsored by a current charter member, Limburg said, but others are encouraged to get as involved as possible.

Norma Collett, a vice chairman for Cougar Country Football Board of Directors, said, "I've seen a genuine interest in the people that have attended the pep rallies."

She said it gives merchants a chance to be involved and take advantage of the increase in numbers of people who come from out of town.

"It also helps students realize that Provo and

surrounding areas are glad BYU and the team are here," Collett said.

The strongest point about Cougar Country Football is that "it is fun and it generates more enthusiasm for Cougar football," she said.

Manning said another major goal of Cougar Country Football is to make BYU football more noticeable.

He said, "Even though the stadium always has sell-out games, our goal is not to get more fans but to provide an opportunity for the people in the valley to show their spirit by making Cougar football extremely visible."

"When people come around the point of the mountain, we want them to know and feel that they are in Cougar country."

Limburg said they work with the athletic directors as well as the mayor to do everything they can that is in keeping with the right spirit and attitude.

He said: "We've honored LeVell Edwards as an honorary Cougar Country Football member. We want BYU to know we support them 100 percent."

Even after the football season is over for this year, the committee will continue to meet this winter and next summer to continue their organization and detail future plans. Next year will be a continuation of this year's efforts, with more emphasis on every aspect, said Limburg.

One benefit of having a rival school so close geographically is the fact that the local community can prove to others that a lot of fun can be had without harm, he said.

Another goal of the program is to draw the whole valley together. Limburg said: "Let's keep this rivalry and humane; with this kind of community attitude, the hate is taken out of rivalry."

"The ultimate goal is to have the same intense feeling and vision that other communities show for their home schools."

"We want people to feel they are in Cougar country and that the community supports the Cougars 100 percent."

Phone access charge coming
WASHINGTON (AP) — Consumers will likely be expected to pay a minimum \$1-a-month telephone "access charge" next June, a special board of federal and state regulators said Thursday.



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Girl's life saved with balloons

NEW YORK (AP) —

A 3-year-old girl whose life was threatened by a malformed blood vessel in her spine had been cured by a series of operations using balloons and a medical Krazy Glue, doctors said Tuesday as she left the hospital for home.

"We never thought she'd get this far," said Sally Zellner, 31, of Phoenix, as her daughter, Carrie, was released from New York University Medical Center.

Carrie, the youngest patient, was in undergo this procedure in the spinal area is now cured after three operations over six weeks.

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Football changes with times

Cougar program and stadium pass through changes

By TIM CHAVEZ

Universe Staff Writer

The Wasatch Range has stood sentinel over an evolutionary period in the history of the BYU football program. Older fans might remember the Brigham Young Academy Grandstand, the first permanent sports field on campus. Before that time, gridiron contests were held in pasture lands and at the old Timp Park, just south of the present Provo power plant.

According to records in the BYU Archives, the first football squad at Brigham Young Academy was organized in 1890 and coached by Charles Cross, of Salt Lake City.

The first game against the University of Utah on Aug. 6, drew a crowd of 600. During the game, rival spectators and players alike engaged in a "vicious fat fight," which had to be stopped by the police, the record said.

Opposition to football mounted because of the frequent violence and the death of a player on an opposing team. Eugene L. Roberts, author and former BYA football player, wrote a biography of the player killed in a football match. In the biography, he reported that the casualty was the son of a prominent church member.

At a board meeting of the Academy trustees on Oct. 12, 1890, a motion by Dr. Karl M. Messer to discontinue football was passed. As a result of this measure, football as an organized sport was abandoned in schools sponsored by The Church of Jesus Christ of Latter-day Saints for nearly 20 years. S. in "The History of Brigham Young University," it reported: "Some of the BYU boys, however, organized a Provo team and under that name played a number of games. Later the organization was disbanded by the action of several young men from the town."

In 1904, with football having been temporarily discontinued from BYU, students and faculty and community members got together and constructed the grandstand, a permanent facility on upper campus. It was little more than a rocky field where the students and faculty, as well as football at a later date, were held.

Cougar football resumed again in 1910 on an informal basis, with support from LDS President Heber J. Grant and University president Franklin D. Richards. In 1921 BYU was admitted to the Rocky Mountain Conference and had its first winning year in 1929.

Due to the increasing popularity of football, land and funding started to build a larger stadium began in 1922. The site for the new stadium was on the west side of temple hill, where the Richards Building now stands. The stadium was constructed up the side of the hill above the field. Originally built to seat 5,000, the stadium was later expanded to accommodate 12,000.

Construction of the stadium began in the spring of 1926, with much of the labor being donated. The Denver and Rio Grande Western railroad handled cinders for half price from Columbia Steel Corporation, who donated 25 carsloads. Students and faculty worked the hillside with hoes donated by the Wasatch Grading Company.

The stadium was first used on Sept. 29, 1928, for the football game between the Cougars and the College of Idaho Coyotes — the Cougars won the game 9-0.

The stadium on temple hill served as the home for the Cougars for over 30 years, until it became



BYU's first football stadium, known as "The Grandstand," was located where the Joseph Smith Building now stands. It accommodated 500 spectators.

necessary to build a larger structure," said Dave Schuchman, director of BYU Sports Information. "In 1964 the stadium was moved to its present location and has been expanded several times since then."

Ground was broken for the present stadium in October 1963 in an area that was previously a fruit orchard. Construction was a continual race against the clock in order to have it completed for the game against New Mexico the following season.

Five contracting companies in Utah County moved 150,000 square yards of earth in 20 working days, but, adverse winter weather put construction behind schedule. Pittsburgh-Des Moines Steel Company, the primary contractor for the stadium, wasn't able to resume construction until April of the following year.

When the football stadium was built in 1964, it was one of the best of its kind. The total area for the new facility was 36.5 acres, 20 of which were used for parking. The initial seating capacity, including temporary bleachers, came to 25,812 seats. The total cost of the stadium was \$1,500,000, with \$800,000 of the cost coming from student building fees.

In order to build the eight-lane track, 170 tons of old tires were collected to make rubberized asphalt. The last coating of the track was the rubberized material consisting of approximately 30 percent rubber and 70 percent asphalt.

The stadium boasted a set of six light stands towering sixteen stories and containing a total of 384 lamps. An elevator for carrying heavy equipment to the press box and an electronic scoreboard were also new features to BYU football.

Even though by 1984 Cougar Stadium had expanded to accommodate 35,000 spectators, there was a "vision average" of over 40,500 per game. Consequently BYU officials decided it would be necessary to undertake a major expansion program.

At the close of the BYU/University of Utah game on Nov. 21, 1981, ground-breaking ceremonies were conducted for the \$12 million expansion of the Cougar stadium. Fund raising for the expansion, however, had started more than a year before.

During the first two weeks of the fund-raising campaign, \$2.2 million was pledged. President Jeffrey H. Holland told a group of stadium enthusiasts at the time that the remaining \$10 million had to be raised by December of that same year.

BYU Athletic Director Glen Tackett said: "The paucity of college football is conspicuous. The setting for the Cougar Stadium is unrivaled in the nation. Nothing compares to crisp fall afternoons in Provo... against the backdrop of the mountains and autumn leaves..."

Construction crews worked furiously to complete the 68,000 seat stadium by game time Sept. 25, 1982.

The results were impressive: 2,788 seats were added to the east and west stands; the end-zone sections each got 17,010 seats; and a new 120-seat President's Box and 42 loges with 12 seats each were added.

One hundred loge compartments were available for donors of \$100,000 or more. Box seats located on the first five rows of the new stadium deck were available for donations of \$15,000 or more.

The field of the new stadium is the finest that money can buy. Several V-shaped valleys were cut into the field for drainage, then a four-inch layer of gravel and a 12-inch layer of sand were laid. A four-inch layer of sand and peat moss was then added. This particular construction allows for drainage of 18 inches of water per hour from the playing field.

Historically, when there has been a move to a larger stadium, attendance increases markedly. With football attendance at near capacity on regular basis, it might not be too long before the stadium is in need of another expansion.

Many prescription drugs don't have FDA approval

WASHINGTON (AP) — Thousands of new prescription drugs are being sold to consumers without the required Food and Drug Administration determination that they won't produce dangerous side effects, a House panel says.

"Over the past several years, FDA has repeatedly disregarded its responsibility for removing from the market new drugs that it has not approved as safe and effective," said Rep. Ted Weiss, D-N.Y., chairman of the House Government Operations

subcommittee on intergovernmental relations and human resources. "As a result, approximately 5,000 new prescription drugs are being unlawfully marketed without new drug approval, and this number does not even include non-prescription, over-the-counter products or drugs that manufacturers have not listed with FDA," Weiss said Wednesday.

The panel concluded that FDA procedures do not assure sufficient protection against the risk of taking unapproved drugs.

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First cougar mascots were the real thing

By JONATHAN AKEL

Universe Staff Writer

In 1981 the Cougars faced the Cougars in the Holiday Bowl: the outcome — BYU-38, VSU-36. This 1981 match-up was purely a test of athletic ability — just could not have played a factor.

Why? Webster's Dictionary defines a mascot as "any person, animal, or thing supposed to bring good luck." Since both BYU and Washington State University trust their luck to the cougar mascot, any advantage of luck to one side would have been canceled by the luck of the other side.

Some people may ask what the history behind BYU's cougar mascot is. "The late coach Eugene L. Roberts is generally credited with picking the cougar as the BYU mascot, a gradual build that evolved in the 1920s," said Theron Luke in the Jan. 8, 1980, issue of BYU Sports.

BYU's first live mascots, two cougar kittens named Tarbo and Cleo, were purchased on Jan. 27, 1926. In 1929 the pair escaped from their cage. Cleo was recaptured after killing a dog and was given to the Salt Lake City Zoo. Tarbo was found dead the following day.

Information in the BYU archives

reports: "On Jan. 16, 1947, the 'Y' News announced that a 115-pound female cougar, Mary Lou, had been captured in the Spanish Fork canyon region." Mary Lou was kept at Hogle Zoo and by October 1947 was tame enough to become BYU's mascot.

Later, in 1948 Buhnik, the last live cougar mascot, went to Cougar haven.

On Oct. 16, 1963, a new campus institution originated with a human adaptation of the original cougar mascot.

Dwayne Stevenson, the 1963 pep chairman, was the inventor of Cosmo the cougar mascot. "Zooming down from outer space onto the Brigham Young University campus, comes the newest member of the yell team — COSMO, the cougar," said the Oct. 16, 1963, issue of the Brigham Young Universe.

"Cosmo is a member of the student body dressed in a suit, resembling a Cougar. He will do aerobics, lead yells, climb goal posts or anything else his Cougar spirit bids him."

In 1964, there were even letters to the editor for and against Cosmo. Danny Gallego, from Bakersfield, Calif., was the first Cosmo, and his identity was not revealed until the end of the basketball season.

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Diabetes can be triggered in pregnancy

By KAREN E. HILL
Univision Staff Writer

Becky Landers, a 21-year-old gestational diabetic, is expecting her second child within two weeks. Landers does not normally have diabetes, but she develops it during pregnancy.

The stress of pregnancy triggers the disease so she has learned to expect diabetes along with the other discomforts of having a child. Landers has been a borderline diabetic since she was 15 years old. Because her family has a history of diabetes, she was tested for high blood sugar when she became pregnant.

"My sisters are nurses so they pushed me into seeing a specialist and getting screened," said Landers.

The test she took, called a glucose tolerance test, determines the amount of sugar in the blood after a large amount of sugar is ingested, said Landers. The elevated blood-sugar level was significant enough to put Landers on a special diet and insulin for the rest of her pregnancy.

After the birth of her child, Landers no longer suffered from diabetes. "The chances are that eventually I will become a permanent diabetic, but for now, I only have the problem when I am pregnant," she said.

Landers was more careful with her second pregnancy because he was better prepared. "As soon as I found out I was going to have another child, I immediately went on my special diet."

The diet consists mostly of balancing a combination of proteins, fats and carbohydrates, said Landers. "I can have 2,500 calories a day so I don't get hungry, but I have to eat certain amounts from each food group at regular times." The resulting balance of quick and slow-digesting foods keeps the blood-sugar level normal.

Because she was so careful, Landers didn't have to add the insulin until a week ago. "I feel really good that I kept the diabetes under control so much longer this time."

Dr. Neil K. Koehnour, the head of maternal fetal medicine at the University of Utah, said that all women over 30 years old should be tested for gestational diabetes, regardless of their history. Those with abnormal results often have some history of diabetes or a poor obstetric history, said Koehnour. Some women have had miscarriages or still births. They often have diabetes in their family. Even a woman who has had a large baby can be suspect.

Koehnour added that 60 percent of the women with gestational diabetes have no problems. Their babies are born healthy. "Most of them can regulate their blood sugar just with diet," he said. There are a few that need low levels of insulin.

Coalition warns against tax raises

WASHINGTON (AP)—Some of the nation's top business leaders and other conservatives are sending an unvarnished message to President Reagan and the new Congress: Neither the federal deficit nor tax simplification should be used as an excuse to raise taxes.

A newly formed coalition of two dozen organizations said there is a real chance government leaders will use the deficit to justify tax increases next year. They said there is no concern that voters demand for a simpler tax system will be used as an excuse for raising taxes.

"This coalition will not permit a disguised tax increase to slip by unnoticed during the tax-reform process," J. W. Marriott Jr., chief executive of the Marriott Corp. and head of the Citizens' Choice lobbying group, told a news conference Thursday. "If such an effort materializes, we will make sure the American people know, and we all know where the majority of them will stand when confronted by a possible tax increase."

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P215/75R14	8078x14	57 ⁹⁵
P205/75R15	8078x15	58 ⁹⁵
P215/75R15	8078x15	64 ⁹⁵
P225/75R15	8078x15	66 ⁹⁵
P235/75R15	8078x15	69 ⁹⁵

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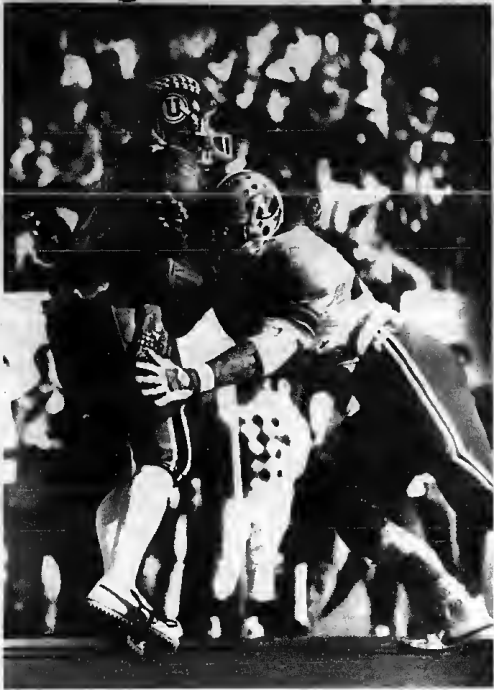
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SPORTS

Cougars conquer U, claim No. 1 spot

Y students asked to give USU tickets



Universities photo by Dave Siddoway

BYU's Kurt Gouveia puts the squeeze on Utah's Mark Stevens in the fourth quarter of Saturday's game to stop the Utes' final drive of the game. The Cougar defense proved to be too strong when the chips were down as Utah was held to 336 total yards.

By TROY STEINER

Asst. Sports Editor

SALT LAKE CITY—Look like BYU will have the football bragging rights of Utah for another year after what transpired Saturday in Salt Lake City.

The Cougars overcame an error-filled day in Rice Stadium against the University of Utah and won 24-14 in what proved to be an extremely emotional game for both teams. The victory extended the BYU win streak to 22 games. It also raised the Cougars to the top in the CNN/USA Today and ESPN polls after both No. 1 Nebraska and No. 2 South Carolina lost.

BYU committed five turnovers and almost hand of the contest to the Utes, but Utah wouldn't take it. Cougar quarterback Robbie Bosco had a less-than-stellar day, throwing three interceptions, and BYU fumbled the ball away twice. Bosco racked up 267 yards on 27 of 44 passing but wasn't crisp like he has been in the past.

"The emotions got to us," Bosco said. "We made mistakes we don't usually make. I wasn't throwing the ball as well as I like to."

While Bosco was sub-par, wide receiver Glen Kozlowski was fantastic, grabbing eight passes for 162 yards and one touchdown. Kozlowski was the man the Cougars went to in the clutch — and he came through even though the Cougar receiver didn't rank the game as one of his best.

On the final BYU scoring drive, the Cougars were faced with third downs and on two separate occasions, and Kozlowski was the one who made the catches to keep the drive alive.

The first time, BYU had the ball on the 50-yard line with a crucial third-and-seven play. Bosco faked back and fired to Kozlowski on the left side of the field, who caught the ball for a 15-yard gain and a first down.

The second time Kozlowski kept the Cougars alive was on a third-and-10 from the Ute 36. Again Bosco fired to the Cougar receiver down the left sideline, but this time Kozlowski rambled down to the six before being stopped. From there it was Lake Heimuli on runs and Bosco to Kelly Smith for a four-yard touchdown to cap off the Cougar scoring.

Two other times Kozlowski made crucial catches to help the struggling Cougar offense. The first came late in the first half with time running out when Bosco threw long over the middle and the junior receiver made a spectacular diving catch to set up a Lee Johnson field goal that gave the Cougars a 10-7 halftime lead.

The second catch came on a third-and-nine play at the BYU 31. Bosco fired a lame duck pass that came down in a group of red jerseys, only to have Kozlowski snag it for a 40-yard gain.

"I had the advantage on the defensive back because he had his back turned," Kozlowski said. "I jumped over him and somehow the ball landed in my chest."

Another bright spot for the Cougars was running back Heimuli who ran through and around the Ute defense for 117 yards on 17 carries.

While the Cougars were doing their best to lose,

they couldn't help the Utes enough as the Utah team came away with only seven points off the five turnovers — most in BYU's end of the field.

"We were really emotional and getting after people," BYU safety Kyle Merrell said. "We got physical when we needed to."

Cougar coach LaVell Edwards praised the entire team for the victory. "I've been proud of the team more than any point in time and maybe this team more than any other."

The game lived up to its billing, even though the WAC championship wasn't at stake. The Utes were fired up from beginning to end while the Cougars were more subdued.

The emotional character of the game seemed to give the Utes the advantage, but the better of the two teams ended up the victor.

"Anytime a team can have five turnovers and beat you, it has to be pretty good," said Utah coach Chuck Stohart. "That was more than we could have hoped for. You would think with five recoveries like that, we could win."

The game was actually one of field position — Utah had it, BYU didn't. Utah had the ball near its own 40-yard line or better on four occasions, but scored only twice. The Utes couldn't take advantage of the BYU turnovers except for the TD after Bosco's first interception.

The BYU scores all came on passes except for the Johnson field goal just before halftime. The Utes had an audible Bosco called when he saw the Utah safeties coming on a hilt. Haysbert ran a corner and Bosco got him the ball for an 11-yard touchdown.

The next Cougar tally came when Kozlowski found himself wide open in the left side of the end zone for a 19-yard score. The last score was a four-yard pass from Bosco to Smith to give the Cougars a 24-10 win.

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Cougars 24, Utes 14

BYU	7	3	7	7	24
Utah	14	10	3	7	14
Utah — Hota 1 run (Guard kick)					
BYU — Haysbert 11 pass from Bosco (Johnson kick)					
BYU — FG Johnson 19					
BYU — Kozlowski 10 pass from Bosco (Johnson kick)					
Utah — Beard 11 pass from Stevens (Guard kick)					
BYU — Smith 4 pass from Bosco (Johnson kick)					
A — 36, 110					

First downs	24	12
Rushes-yards	29-154	53-202
Passing yards	367	134
Return yards	12	0

Passes	27-44-3	10-21-0
Punts	3-43	7-42
Fumbles-lost	2-1	3-0
Fumbles-yards	7-35	8-58
Time of possession	27:16	32:44

INDIVIDUAL LEADERS
RUSHING — BYU, Heimuli 17-117, Bosco 7-30, Smith 5-7, Utah, Cosp 14-53, Stevens 11-49, E. Johnson 12-46, Hota 9-39, Beard 5-16, Hardy 2 (minus 1).
PASSING — BYU, Bosco 27-44-3-367, Utah, Stevens 10-21-0-134.
RECEIVING — BYU, Kozlowski 8-162, Haysbert 6-75, Bellini 4-84, Smith 6-47, Heimuli 2-13, Mills 1-7, Utah, Woodward 2-32, Huey 3-35, Cosp 2-19, Shaw 1-13, Beard 1-8, Hota 1-7.

Cougar cager Scott Sinek sidelined with broken ribs

The BYU basketball team doesn't play its first game until Nov. 30, but the Cougars suffered a loss Friday in the Marriott Center.

Senior guard Scott Sinek, a three-year starter, broke one rib and cracked another in practice and will be out for two to three weeks.

Sinek was on the receiving end of a long pass and somehow became tangled up with another Cougar player. Sinek fell to the floor, causing the injury.

He was taken to the emergency room at Utah Valley Regional Medical Center, where tests revealed no serious internal injuries, according to Dr. Brent Prutley, BYU orthopedic specialist. Sinek remained in the hospital two days for observation and was released Sunday afternoon.

"We'll probably let him start shooting free throws about Wednesday," Prutley said. "He'll probably miss the first game, though."



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Guth F. Fraser

Administrator of Grants and Contracts

Panel Members

Gary M. Booth

College of Agriculture and Biology

James J. Christensen

College of Engineering Science and Technology

Rene M. East

College of Physical and Mathematical Sciences

Francis R. Ols

College of Humanities

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Y students asked to give USU tickets

In the interest of filling Cougar Stadium for the Utah State game Saturday, student ticket holders who are going out town for the game, are being encouraged to give their tickets to Y students.

Students may drop off unwanted tickets at the ASBYU reception desk, fourth floor ELWC. Anyone wanting tickets may pick them up at the same place. A sign-in sheet will be used if demand exceeds supply.

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Y wrestlers place high in tournament

By MARGARET HAMMERLAND
Universe Sports Writer

The BYU wrestling team had its season debut in a two-day tournament at Boise State University on Friday and Saturday. The tournament was also a debut performance for new head coach Alan Albright.

About 16 colleges from the Intermountain area competed in the event, an open competition in which no team scores were kept.

The wrestlers performed well, considering this was their first competition of the season, Albright said. He said they need to

make improvement, but overall he was pleased with their efforts.

"I saw a lot of things we need to work on, but they're correctable mistakes," he said.

Two BYU wrestlers, Jon Christen (154 pounds) and Chris Humphreys (142), took first place in the tournament.

The Cougars had several other wrestlers who placed in the tournament. Chris Brown (118) took fourth place as did Brad Gustafson, an independent 136-pound wrestler from BYU.

John Evans (160), Arlen Olsen (167), Craig Bogart (177) and Ron Hansen (190) all

placed in the top six of their weight divisions. There were no matches to determine fifth and sixth place.

Heavyweight Henry Williams, who went unattached with the BYU team, took second place.

"He was ahead quite a ways for most of the match and then got pinned," Albright said.

Williams will possibly redshirt for the Cougars this year, Albright said.

Two BYU wrestlers were injured in the competition. Fred Allan suffered a shoulder injury during the first part of the tournament. Albright said he didn't think the in-

jury was serious, but to prevent making it worse, Allan didn't finish the tournament.

Spencer Blake, one of the members of the jayvee team, seriously injured his knee and will most likely be out for the season.

Albright said the Boise tournament was a good opportunity for the wrestlers to see how they can perform in front of a crowd.

"You can wrestle one way in practice, but when you get out there in competition and see how it goes, it's a whole different world," he said.

The Cougars' next competitions will be two back-to-back home meets Nov. 28 and 29 when they take on Washington State and Wyoming.

Sooners end Huskers' hopes; Gamecocks stunned by Navy

By THE ASSOCIATED PRESS

No. 1 Nebraska and No. 2 South Carolina both lost, wrecking a possible Orange Bowl showdown, while 11th-ranked Ohio State won a berth in the Rose Bowl. No. 13 Boston College battled into the Cotton Bowl and No. 5 Florida captured its first Southeastern Conference crown ever during a wild Saturday of college football.

The Lashar kicked a tie-breaking 22-yard field goal early in the fourth quarter and No. 6 Oklahoma stepped Nebraska with a brilliant goal line stand in the final minutes to give the Sooners a 17-7 victory.

Nebraska needed just a tie to win the Big Eight Conference and earn an Orange Bowl spot. But trailing 10-7, Cornhuskers coach Tom Osborne dashed a chipshot field goal and elected to go for a touchdown on fourth down at Oklahoma's one-inch line.

Jeff Smith then took a pitchout but was thrown back just short of the end zone by Sooners defensive back Brian Hall.

Oklahoma quarterback Danny Bradley, who scored his team's first touchdown, ran 29 yards for an insurance TD with 66 seconds left in the game.

In other Top 20 games, Navy shocked No. 2 South Carolina 38-21, No. 4

Oklahoma State tripped Iowa State 16-10, No. 5 Florida halted Kentucky 25-17, UCLA dumped coastdown foe No. 7 USC 28-10, and No. 9 Washington defeated in-state rival Washington State 38-23.

Also, Mississippi State upended No. 9 LSU 16-14, No. 10 Texas ripped No. 12 Texas Christian 44-23, No. 11 Ohio State defeated archrival Michigan 11-4, No. 13 Georgia fell to No. 18 Auburn 21-12, No. 16 SMU blanked Texas Tech 31-0, No. 17 Florida State routed Tennessee-Chattanooga 37-0, No. 19 Virginia and North Carolina played to a 24-24 tie and Maryland shelved No. 20 Clemson 41-28.

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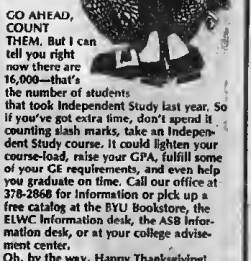


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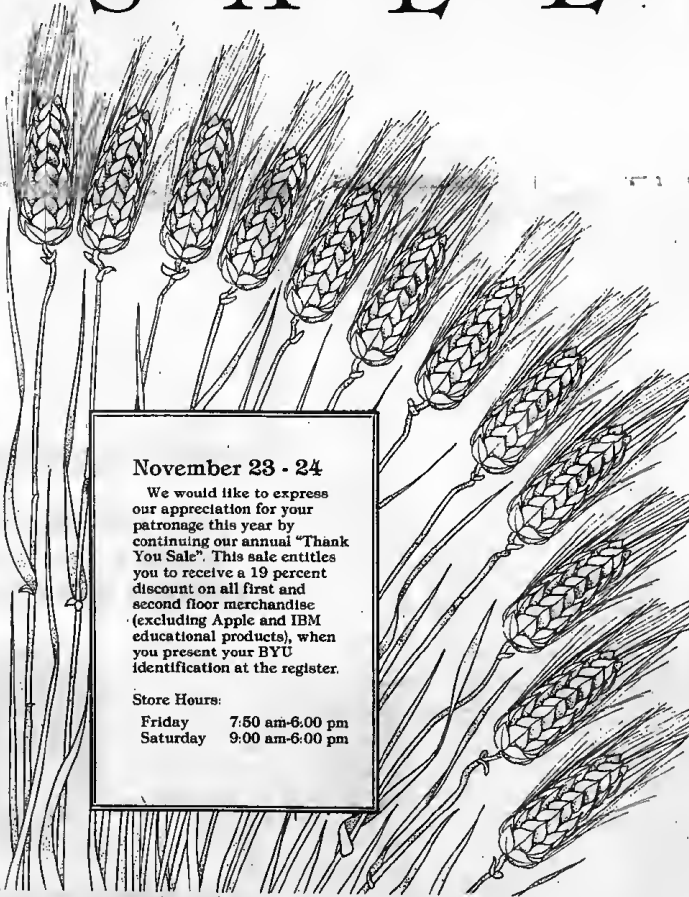
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Cougar Club is moving force

Boosts teams, gives fans chance to enjoy Y sports

By JONETTE UDARBE
Senior Reporter

Yearround, BYU is a picture of enthusiastic fans, cheering crowds and victory parties. The Cougar Club is a moving force behind such athletic excitement. Through its efforts, fans have an opportunity to enjoy BYU sports to the fullest.

The Cougar Club was organized in 1964 prior to which the Student Cougar Club, Salt Lake City Cougar Club and Provo Downtown Coaches Club had been established.

Although the club had a slow beginning, membership has risen to 2,500 in the last 10 years, said Dale R. McCann, executive director.

He hopes membership will increase to 4,000 in the near future. "The bigger we get, the more we can do."

The Cougar Club operates under the BYU Development Office, one of the annual giving programs of the university, and is sponsored by the Alumni Association and the Athletic Department.

The club is unique, according to McCann, because it "functions under the university's direction. A gift to the Cougar Club is a gift to the university athletic program."

Club field representatives located in areas outside the WAC have been organized to provide special services to the athletic program. Many of the representatives are former athletes, sports officials, and athletic teachers, said McCann.

One of their major tasks is to help the university identify prime athletic prospects for recruitment. "Although they cannot contact the athletes, they serve as eyes and ears in finding 'blue chip' prospects," McCann said.

The Cougar Club offers a Student Athletic Family Fellowship Program which helps athletes adjust during their first year at BYU to the demanding academic and athletic programs.

The athletes are assigned to families in the community, who are to provide a "home-away-from-home." McCann said through this program, an athlete can "get off campus once in a while to enjoy Sunday dinner and family activities."

The basic role of the Cougar Club is to raise money for the athletic programs at BYU, said Stephen L. Barrett, board member and representative of the Alumni Association.

The majority of funds come from annual membership donations which range from \$50 to \$15,000. The money is turned directly over to the Athletic Department and is restricted to certain uses, primarily recruiting, said McCann.



Being an energetic fan is a role Cougar Club members play but the club itself offers much more than encouragement.

The Cougar Club encourages athletes to study hard, obtain a good education and graduate. In an effort to stimulate interest in education and academic achievement, they provide an Academic Athletic Award for athletes receiving a grade point average of 3.0 or higher.

One of the greatest donations of the Cougar Club is the recent football broadcasts. McCann said the club sponsors broadcasts of two home games a month through the LDS satellite system to receiving stations in stake centers throughout the United States and Canada.

Faithful Cougar fans living in distant cities are now able to cheer their favorite teams on. Their enthusiasm has spilled over in numerous letters to the club.

One Cougar fan said: "For a number of years, a regular autumn ritual for me and a number of friends included the walk to the stadium, tailgate parties, rowdy cheering and the

most exciting football in the nation. I accepted a job in San Jose that would take me away from my beloved Cougars. I was crushed at the thought of missing the football games. Each Saturday, myself and a number of other Cougar faithfuls gather at the San Jose State Center to watch the passes fly and the record fall. Thank you for the funding of these broadcasts."

The publicity generated by a winning team is one of the greatest benefits to BYU athletes.

"The publicity lets the world know what we have and creates an atmosphere of excellence," said McCann. "We could never pay for the publicity we receive by having a winning team."

The Cougar Club is not an average booster club. Members are engaged in an on-going program of support for BYU athletics and are committed to excellence.

"Our fans are unique," said

University photo by Doug Lind

McCann. "Members are not the typical tailgate boosters but are committed to excellence and to the solid steady growth of the athletic program. We believe the program has a destiny equal to that of the university. We can be the Mount Everest in athletics."

Ariel S. Baliff, BYU professor emerita, has "grown up with the Cougar Club." At age 82, he has been a member for 16 years and has watched the growth of the club.

"The club is so much better than when it first began," he said. "It improves every year."

Baliff said when the club was first organized in the 1960s it was small and could not give much support. "Since membership has increased, we have become an effective organization."

Darrel L. Ross, who is not a BYU alum but is a faithful club member and BYU supporter, said: "I joined because I love BYU, and I love sports."

Problem of hunger addressed

By KAREN E. HILL
University Staff Writer

United Nations Children's Fund (UNICEF) annual report for 1982-83 said that every day more than 40,000 young children die of malnutrition and infection.

Nevin B. Sermishaw, professor of nutrition and food science at MUI, explained the seriousness of world starvation in an article called "The Politics of Starvation."

He said poor people are hungry or malnourished either because they don't have access to land where they can grow food, or they do not have the money to buy enough food.

Sermishaw said the aid the United States gives to many underdeveloped nations cannot begin to overcome their problems. He advised that, except during periods of acute emergency, the aid should be used sparingly until governments change their policies toward the starving people of their nations.

The government policies of many of the countries produce inequitable land tenure systems, he said. The wealthy land

owners in El Salvador, for example, comprise only 2 percent of the population, yet they control 80 percent of the agricultural land.

In their book "Food First," Frances M. Lappe and Joseph Collins also said the underlying reason for starvation is economic. They disagree with others who want to believe that the world is overpopulated or that there is not enough land to feed the world's future population.

They cite an FAO (United Nations Food and Agriculture Organization) study, which showed less than 60 percent of the world's cultivatable land is used for food.

In Africa and South America, less than 20 percent is used for food production.

According to a World Bank study, the world is producing two pounds of grain per person each day. That is more than 5,000 calories and ample protein for each person on earth, said Lappe and Collins. A third of this grain, however, now goes to feed livestock, they added.

Misuse, rather than a lack of resources, is the main reason for the world food problems, said Lappe and Collins.

For example, China eradicated starvation in 25 years. It has twice as many people per cropped acre as India, they said.

In China, Lappe and Collins say, the lives of the people come first in importance. In India the wealthy landowners are allowed to grow and sell luxury export items while the people starve, claim the authors.

Even countries that are thought of as hopeless providers for their people are often just the victims of economics, said Lappe and Collins. They visited Bangladesh during its floods and resulting famine and found it was no exception.

They said 80 million people live in an area the size of Wisconsin. However, the country's resources were greatly underused. Until the floods, the country had produced enough grain to feed all its people.

They also suggested that lending institutions, such as the World Bank, use their financial assistance as leverage in persuading governments to adopt sound economic policies of popular benefit."

Baby's body discovered in an alley

PAWTUCKET, R.I. (AP)—An infant's body found Thursday in an alley behind her family's apartment was tentatively identified as the 4-month-old daughter of a couple who had made televised appeals after reporting her kidnapping. The baby died from blows to the head, a medical examiner said.

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Cheering more than a sport

By JONATHAN ANKLE
Universe Staff Writer

As this week's UPI rankings are being tallied, Cougar fans are waiting to see where the BYU football team will be placed. Another BYU team is also waiting for national recognition — the pep squad.

Cheerleading has taken on a whole new approach over the last 60 years. "Cheerleading takes a lot more physical ability than it did 50 years ago," said Wayne Moon, a junior majoring in dance performance. "It is now more of a sport."

Moon, a former BYU yell leader, is the choreographer for this year's pep squad. "They have a national competition with the finalists competing in Hawaii," said Moon. "I think our group has a good shot at this year."

Susan Peterson, ASBYU advisor to the pep squad, agreed with Moon about the changes cheerleading has seen over the years. "Today's cheerleaders have to have more than just a pretty face — they have to be dedicated, know the techniques, and have a pretty face."

"This is a trend which seems to be moving nationwide," she said.

With the requirements moving to the area of more stunts, dancing, and human pyramids, there is a challenge to keep the crowd motivated in their cheering. "One of our goals this year is to get the fans motivated to do stunts. We are using the drummers in the band to help us," said Peterson. "This year we have also promoted 'The Wave,' a crowd participation cheer where the fans sit up, cheer, and sit down while the person next to him continues the action until it goes around the stadium."

A recent article by Mark Sall in the University of Utah's Daily Chronicle compared the enthusiasm of the 65,000 fans at Cougar Stadium to "occasional polite clapping — something like what might be heard after a movie in a chess tournament."

"Obviously Mark has not been to a BYU game this year," said Brian Stapley, a junior transfer student from the U of U, "or if he has, he must have missed the times the Cougars were penalized for being too noisy."

Stapley, head yell leader at BYU this year, told how cheering at BYU differed from cheering at the U of U. "I was blown away because of what was happening in the stands at BYU. It was completely different from the U."

The U of U placed third in the national last year at the cheerleading competition. This year they had 13 of 14 pepeters return. Stapley said, "We know the U will be tough this year."



Cheerleading today is more of a sport than it used to be because of its use of stunts, dancing and flips.

A cheerleader needs dedication, good physical ability and the aptitude to learn many techniques.

but I must admit it is fun to cheer for a winning team. Besides, the only time they can get the crowd cheering, they have to use a vulgar cheer."

This year fans have kept their spirits high by connecting strings together to make a chain long enough to pass from the south end-zone stands to the east stands, throwing everything from plastic lids to corn tortillas, and "waving" the opponents in and then back out of the stadium each game.

Speaking of the spirited activities, Peterson said, "We are not supportive of the tortillas. There is a possibility of injury to some of the kids when they are in a stunt and one of the bottom people gets hit in the face."

The BYU yell team is working with missionary aid to recruit the student body to the idea that school spirit is not dead. "We really work hard," said Karine Burns, head cheerleader. "With the gametime included, we put in about 20 hours per week for cheerleading."

Chuck Stucki, a junior in accounting who was a yell leader also before his mission, said, "I've never seen a group of people who work so hard and who get along better."

"One of the added benefits I have this year which we didn't have before my mission is the talent of the six song leaders."

Alyson Chingas, a sophomore cheerleader from Walnut Creek, Calif., said, "The song leaders' strong point is their dance ability. They are very good dancers and they add a lot to our squad."

Lisa Arbon, head song leader and former cougarette, said, "I have never worked with a group which has called this well."

Arbon recently had to fill the spot for one of the injured cheerleaders for the filming of the national routine. Moon said, "I have not seen anyone with no stunting experience learn as much as Lisa did in just a half hour."

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Bird in the road may mean game wardens in the bush

WOODRUFF, Wis. (AP) — Some hunters in the north woods of Wisconsin have discovered that a bird on the road means game wardens in the bush.

Conservation officers have been posing as stuffed grouse along paved roads, then lying in wait, sometimes with video cameras, for violators of hunting laws, said Department of Natural Resources warden Gary Scovel.

About 20 to 30 hunters have been arrested in two weeks after taking shots at the bogus bird, Scovel said, adding "Some of them shot at it twice."

Under state law, a hunter can be fined up to

\$100 for firing a gun from a paved road.

Scovel said it had been virtually impossible to stop the practice until his agency began using the decoy.

Now, the department is thinking of adding stuffed deer and other

lifeless game to its outdoor stunts, he said.

None of the hunters who were arrested has pleaded innocent, said Scovel.

"The basic reaction we have encountered is embarrassment and shame," he said.

Now, the department is thinking of adding stuffed deer and other

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